# What is persona insurance?

Personal insurance is to protect you if you get sick or injured.

## There are four types

Life



Life insurance covers death.

It is a lump sum payment used to pay for medical costs, take care of family, repay debt and pay for funeral expenses.

## Consider this 1

# TPD



Total and permanent disability insurance.

Provides a lump sum to cover medical costs and lifestyle changes.

### Income Protection



Income protection covers your salary.

It provides a monthly benefit, up to 75% of your salary, if you are sick or injured and can't go to work.

### Trauma



Is cover for diagnosis of specific illnesses.

Provides a lump sum that can be used to assist with medical expenses, repay debt and lifestyle changes.



1 in 3 men and 1 in 4 women will suffer from cancer Cancer costs the average family \$50,000 60,000 strokes each year in Australia, 1 every 10 minutes 60% + chance of being disabled for more than 1 month during your working life

### Think of it as a coat



This will protect you from whatever comes your way rain, wind, snow or cold weather.

If you have all four personal insurances you will have four layers in your coat.



How thick your coat needs to be will depend on your own situation.

Factors to consider are your family situation, level of debt and type of lifestyle you want to maintain if a storm hits.

### The majority of people need all four layers, or all four types of personal insurance, in their coat.

If you have less than four layers you may be warm but soaking wet. Or dry but really cold.

Did you know?

### 83% of people insure their car yet only 31% of people insure their income.

Compare this to the average car value of \$30,000

Earning \$60,000 for 25 years will give you \$1.5 million



1. Cancer in Australia: an overview, 2008 Australian Institute of Health and Welfare, December 2008. Cost of Cancer in NSW April 2007 www.cancercouncil.com.au Access Economics and Cancer Council NSW. Australia's Health 2010, Australian Institute of Health and Welfare, December 2010. Zurich Mortality and Morbidity Calculator 2004. 2. www.lifewise.org.au

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